

HELSINKI STREET BUSKERS.

Forming meaningful neuron highways.



Original Research Question: Can Street Buskers gather a crowd or are we just too busy to notice them?



WEEK 1

Focus on mobility, equipment, use of technology, impressions of the streets, getting used to the methods and the setting, learning to jot and write fieldnotes.



WEEK 2

Focus on interactions, impressions of the streets from the perspective of the musicians (the “meaning” of the street).



WEEK 3

The group performance vs. the soloists.



WEEK 4

Coding of fieldnotes and dividing all findings into themes.

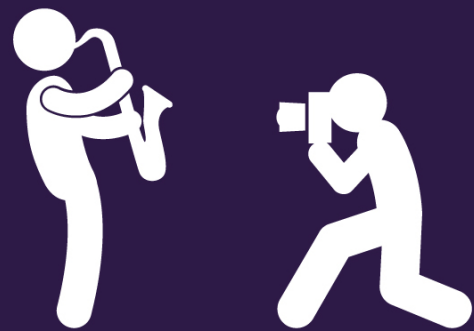
Reframed Research Question: How can design be used to build a stronger and more intimate connection between Street Musicians operating in Helsinki and their audiences?



The “blink-of-an-eye” moments

Most interactions are limited to the exchange of a few words, a quick nod, a few short moments of eye contact, and the leaving of a tip.





“Capture that moment”

Occasionally one might see more intimate and longer engagements. Once in awhile someone might stop to listen and appreciate the music.





“The Immersed Audience”

The “immersed” audiences; those people the musicians are able to reach on a deep emotional level.



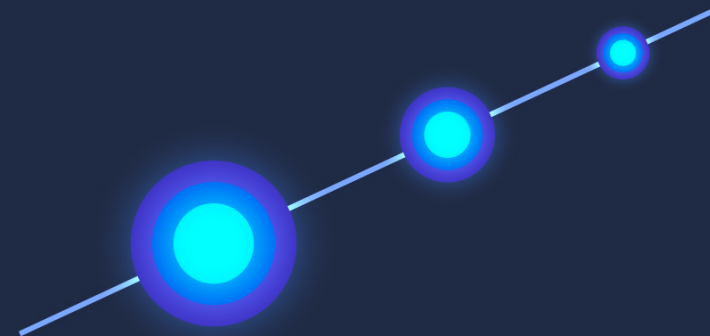




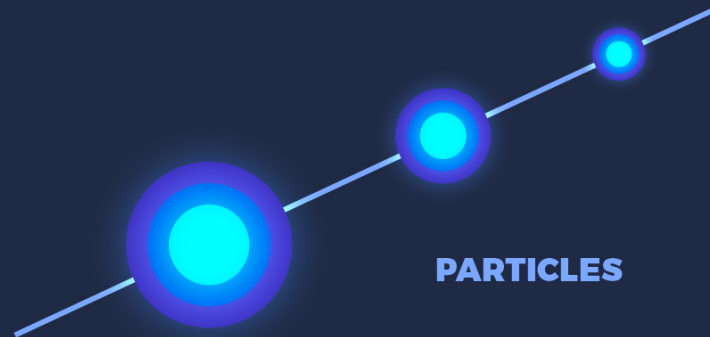
“The Audience Arch”

When the musician(s) successfully gather a crowd, the audience are commonly spaced out in an arch around the musicians.

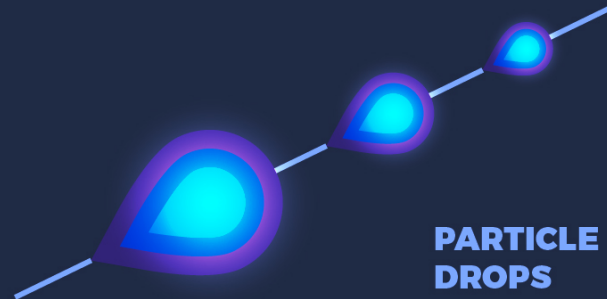




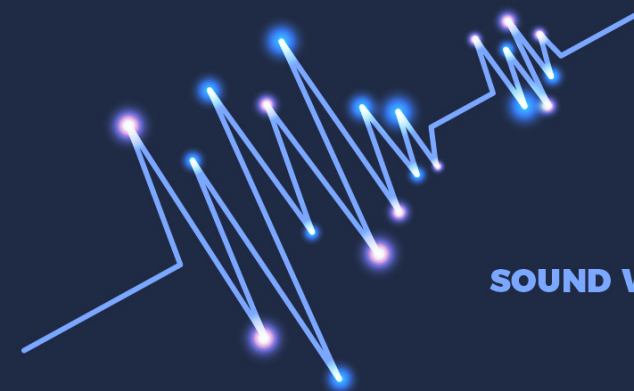
DESIGN CONCEPT



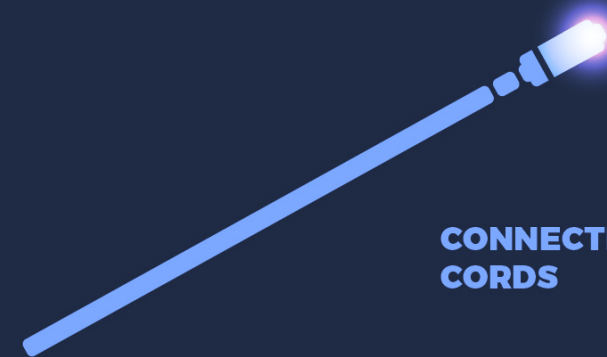
PARTICLES



**PARTICLE
DROPS**



SOUND WAVES



**CONNECTION
CORDS**



SUPPORTING THE MUSICIANS IN CREATING AWARENESS ABOUT THEIR PRESENCE.

CREATE MEANINGFUL CONNECTIONS BETWEEN EACH OTHER AND THE MUSICIANS.

WHEN A PERSON ENTERS THE CIRCLE, HIGHWAY CABLES STARTS TO GROW TOWARDS THE OTHER CIRCLES. THEY WILL EVENTUALLY FORM A CONNECTION.

ONCE A CONNECTION IS MADE, WAVES, NEURONS AND SIGNALS WILL START PULSING FROM THE CIRCLES ALONG THE LINES.

AS A PARTICIPANT YOU BECOME PART OF THE BIG NEURON NETWORK.

Questions?

Thank you!